

P R E S S R E L E A S E

University of Snow at CUBE NASSFELD

Vienna, 19 December 2008 – For the fourth year in a row, CUBE NASSFELD last weekend hosted the University of Snow. Thanks to the excellent snow conditions, the 10th University of Snow at Nassfeld/Hermagor was attended by some 3,000 students in search of fun and passionate about sports. With countless specials on the slopes and in the CUBE Club, a varied programme was guaranteed.

As in past years, CUBE NASSFELD once again was the venue and meeting point for university students from all over Austria. The weekend of sports and fun began with an après-ski party on Friday night before things really got cooking in the CUBE Club. After an extensive sports programme on Saturday, the second day had a lot of variety to offer as well. With a live concert by the band From Dawn to Fall in front of CUBE, or a traditional “Hüttenzauber” on the CUBE terrace which recreated the enchanting atmosphere of an Alpine hut in winter, this year’s University of Snow had something for everyone. After hours, the University of Snow participants met in the CUBE Club to party and dance the night away. “The event was a smash hit, and CUBE NASSFELD once more showed that the Nassfeld region is an excellent location for holding events of this size,” says, Dr. Jörg Preiss, managing director of CUBE Hotels.

The CUBE Concept

CUBE means unconventional architecture and urban design in the middle of the Alps. CUBE means open-minded community and non-stop entertainment. An innovative sport programme offering the latest fun and trend sports in addition to the classic types of sports, summer and winter, rounds off the concept.

Press Contact

CUBE Head Office

Elisabeth Scheiring, MSc

Head of Corporate Communications

A-1200 Wien, Dresdner Str. 87

Tel. +43- (0) 1-33 44 050 35

E-Mail: presse@cube-hotels.com

Image material and press texts are available for download at www.cube-hotels.com.