

## P R E S S   R E L E A S E

### **Bikers Heaven – CUBE Finale in Autumn**

**Vienna, 22 July 2008 – CUBE BIBERWIER-LERMOOS in Tyrol's Zugspitz Arena (Austria) is again offering exciting bicycle camps in time for the highpoint of this year's mountain bike season. In September, all lady mountain bikers are invited to take part in the special Lady Bike Weekend. Later that month, the Season End Camp is a great opportunity to enjoy the mountain together. And even when it isn't hosting one of its special bike camps, CUBE offers mountain bikers everything they need for that perfect in-saddle experience.**

Autumn is just around the corner, bringing with it the highpoint of this year's mountain bike season. Time to put your condition to the test one more time. The **Lady Bike Weekend from 18–21 September 2008** is a get-together just for lady mountain bikers. The weekend camp at the foot of Tyrol's Zugspitz Arena offers a variety of tours according to individual level of skill, with a focus on condition and leg muscle training. Also offered are useful tips by regional guides, a puncture workshop and pick-up service for riders whose bike breaks down on the trail, all topped off with a relaxing massage after the ride.

One week later, it's time for some more serious pedalling at the **Season End Camp from 26–28 September 2008**. For the more leisurely bikers, there are tours down in the valley, while bikers aiming higher can choose from a variety of trails far above the tree line. And, to take a little bit of the effort out of the ascent, the Grubigstein and Hochalm cable lifts bring avid summit riders all the way to the top. Specially trained bike guides are on hand to address the needs and wishes of all mountain bikers. The guides can provide assistance in safety training and riding technique and will help riders find the best trails, the most traditional mountain inns and the most beautiful vista points. Of course, independent-minded bikers can be their own guides as well. Detailed maps and tour tips are available at the hotel reception or at the Bike Info Corner.

For anyone who still has enough energy and stamina left after a long tour along the strenuous forest roads, demanding ascents, challenging single trails or the more leisurely stretches along mountain meadows and lakes, the hotel's fitness area is the right place to let off steam. For all others, a steam bath, sauna or pleasant massage await.

### **Bikers Heaven – CUBE die Biker Homebase**

CUBE has everything mountain bikers need for that perfect in-saddle experience. An extensive selection of tours for various levels of skill, a technique track and a downhill fun park near the hotel, as well as a repair shop, bike shop and test centre – CUBE has it all. The mix of sports, good cuisine and relaxing massages at the wellness oasis make the CUBE mountain bike experience an unbeatable offer.

### **At CUBE, your bike is a VIP**

Mountain bikes hold a special place at CUBE. Bikes are stored in a special showroom, a sort of anteroom to the actual hotel room with special hooks to hang and display the bike – with 100% security included. Bikes can be washed at the special bike-washing station and easily transported to and from the rooms via special ramps instead of stairs.

### **The CUBE Concept**

CUBE means unconventional architecture and urban design in the middle of the Alps. CUBE means open-minded community and non-stop entertainment. An innovative sport programme offering the latest fun and trend sports in addition to the classic types of sports, summer and winter, rounds off the concept.

### **Bookings & Reservations**

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